



SANDWICH PAIRINGS

PLAYBOOK



PEPSICO

foodservice 

INSPIRED SANDWICH PAIRINGS. CLASSIC FLAVORS!

CHIPS

PAIR WELL WITH
SANDWICHES
BECAUSE THEY ADD
TEXTURE
AND FUN TO A MEAL

MANY CHIPS

PAIR WELL

WITH A VARIETY
OF SANDWICHES

THESE **RECOMMENDED
PAIRINGS** WERE CREATED BY

CHEF ABBY

AS COMPLEMENTARY

FLAVORS

TO EACH **FEATURED
SANDWICH**


EACH CUSTOMER HAS A

UNIQUE

PREFERENCE FOR THEIR
FAVORITE COMBINATION

USE THESE ON
MENUS, WEBSITES

AND CONSUMER-FACING
MATERIALS



"It's no secret that crispy, crunchy, chips and a mouthwatering sandwich make a great duo... but whether you're sticking to the classics, or are craving something new and exciting, it's easy for any meal to be transformed into a unique flavor and textural experience with the simple addition of one of our snacks! I've had so much fun curating these chip and sandwich combinations for you, and I hope you find inspiration to try something new and delicious to compliment your next meal!"

ITALIAN SUB

RECOMMENDED PAIRINGS



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1

LAY'S® CHEDDAR JALAPEÑO

Add an exciting, tongue-tingling sensation and hint of fresh flavor to any combo of sliced Italian meats, while the creamy, savory flavor of cheddar cheese rounds out this unique flavor combination.



2

DORITOS® NACHO CHEESE

Mix it up and pair this hearty combo of meats with an equally as bold, cheesy accompaniment with extreme crunch



CLUB

RECOMMENDED PAIRINGS



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1

SUNCHIPS® HARVEST CHEDDAR

Crunchy whole-grains, delicious harvest cheddar, and a touch of sweetness harmoniously bring together this mix of meats and veggies



2

MISS VICKIE'S® SMOKEHOUSE BBQ

Add a twist of sweet and savory flavor while enhancing the subtle smokiness of the bacon in this sandwich



HAM

RECOMMENDED PAIRINGS



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1

CHEETOS® CRUNCHY

Add character and crunch to smoky black forest ham with the classic flavor of sharp cheddar cheese



2

MISS VICKIE'S® SEA SALT & VINEGAR

Opposites attract-- add a crunchy punch of sea salt and vinegar to add a tart pairing with any sweet honey ham sandwich



SLICED CHICKEN

RECOMMENDED PAIRINGS



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BAKED LAY'S® ORIGINAL

Two classics unite, with an added crispy, oven-baked texture. Keep your sandwich simple, or load up on toppings-- either way, this chip combo will always taste delicious



FRITOS® CHILI CHEESE

Create a comforting pairing of flavors that blend warm chili spices, creamy cheddar cheese, and toasted corn, with either chicken or turkey sandwiches



GRILLED OR ROTISSERIE

RECOMMENDED PAIRINGS



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1

CHEETOS® CRUNCHY

Add an indulgently crunchy touch to flame-kissed grilled chicken, with the addition of deliciously buttery and sharp cheddar cheese flavors



2

SUNCHIPS® GARDEN SALSA

Take a fresh and wholesome approach with the additions of ripe tomato, fresh picked jalapeno, and the satisfying flavor of whole-grains-- plus a unique, wavy crunch



CHICKEN SALAD

RECOMMENDED PAIRINGS



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1

POPCORNERS® KETTLE CORN

The contrasting sweet and salty flavor of kettle corn chips enhances the crispy crunch and fresh taste of apples and celery mixed into smooth and savory chicken salad



2

ROLD GOLD® PRETZELS

The subtle nutty and malted flavor of these golden-baked pretzels elevate any average chicken salad



TUNA

RECOMMENDED PAIRINGS



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1

MISS VICKIE'S® SEA SALT & VINEGAR

Pair sweet tuna salad with tangy sea salt and vinegar for a crunchy new take on the classic "fish and chips"



2

CHEETOS® FLAMIN' HOT

Add unexpected crunch and a spicy flair to contrast the smooth and cool flavors and textures of tuna



B.L.T.

RECOMMENDED PAIRINGS



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1

MISS VICKIE'S® JALAPEÑO

Elevate the flavors of smoky bacon, crisp lettuce, and juicy tomatoes with a spicy bite of jalapeño



2

DORITOS® COOL RANCH

Add a unique and bold spin with the flavors of zesty, creamy cool ranch, and a lightly blistered, crunchy corn base



VEGGIE

RECOMMENDED PAIRINGS



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1

SUNCHIPS® GARDEN SALSA

Add some excitement to everyday veggies with this wholesome and crunchy pairing, sure to create a fiesta of flavor combination



2

STACY'S® PITA CHIPS

Satisfyingly crunchy alongside or stacked into your sandwich— great with any combination of veggies!



BEST PRACTICES



PEPSICO

foodservice

PLACE CHIPS
NEXT TO REGISTER
SO THEY ARE
EASY
FOR CUSTOMERS
TO GRAB



MAKE IT
SIMPLE
FOR YOUR CUSTOMERS
TO ADD CHIPS
TO THEIR MEAL
WITH CLEAR PRICING AND
MEAL VALUE



TRAIN
STAFF AND CASHIERS TO
RECOMMEND
A MEAL AT
CHECKOUT



PULLED PORK

RECOMMENDED PAIRINGS



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DORITOS®

NACHO CHEESE

Pair intense nacho flavor with saucy pulled pork, for this deliciously cheesy and smoky BBQ flavor mashup



MISS VICKIE'S®

JALAPEÑO

Add a twist on this classic pairing with a touch of spicy jalapeno flavor to turn up the heat on sweet BBQ sauce



TART & TANGY BBQ STYLE

RECOMMENDED PAIRINGS



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1

RUFFLES®

CHEDDAR SOUR CREAM

Like any good BBQ side, add the pumped up flavors of potato, cheddar, and a touch of creamy sour cream to mellow out the sharpness of any vinegar or mustard based BBQ sauce



2

MISS VICKIE'S®

JALAPEÑO

Balance the twang of your BBQ sauce with a kick of fresh and spicy jalapeno flavor



SWEET & SMOKY BBQ STYLE

RECOMMENDED PAIRINGS



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1

FRITOS® ORIGINAL

The combination of smoky BBQ, satisfying crunch, and iconic notes of toasted corn make this pairing a true Southern classic



2

LAY'S® DILL PICKLE

Keep your taste buds alert and cut through the lingering flavors of rich, meaty BBQ, with a crisp texture & tangy experience that could rival any traditional dill pickle spear



ROAST BEEF

RECOMMENDED PAIRINGS



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1

LAY'S®

SOUR CREAM AND ONION

Roasted beef and horseradish are the perfect companions to this smooth sour cream and mellow onion flavor pairing, with a crispy bite that's sure to satisfy



2

MISS VICKIE'S®

SEA SALT & VINEGAR

Add interest by contrasting the richness of juicy, layered beef with a touch of sea salt and vinegar, for a mouth-watering flavor combination



STEAK

RECOMMENDED PAIRINGS



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MISS VICKIE'S® SEA SALT & VINEGAR

The crispy, crunchy bite, and golden, fresh kettle-cooked potato flavor provides a satisfying texture, ideal and hearty enough for pairing with any steak sandwich



2

FUNYUNS® ONION FLAVORED RINGS

Amplify a juicy steak sandwich with the flavors of sweet and zesty onion, for the ultimate savory experience



PASTRAMI

RECOMMENDED PAIRINGS



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LAY'S® DILL PICKLE

Brighten up your meal with the crisp texture and refreshing flavor of a sour dill pickle-- a unique twist on the usual sandwich accompaniment



MISS VICKIE'S® LIME & BLACK PEPPER

Add a tangy burst of lime, with a refreshing crunchy bite to this savory sandwich. The subtle heat of freshly cracked black peppercorns enhances the flavors of layers of smoky, salty, sliced pastrami.



RUEBEN

RECOMMENDED PAIRINGS



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1

RUFFLES®

CHEDDAR SOUR CREAM

Round out the flavors of hearty rye bread and tangy sauerkraut, with the addition of velvety cheddar and smooth sour cream-- plus the texture of a deeply ridged-crunch



2

LAY'S®

CLASSIC

Add unexpected classic crunch and a fresh potato flavor, harmoniously pairing to allow this sandwich's bold ingredients to truly shine



CUBAN

RECOMMENDED PAIRINGS



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1

LAY'S® CLASSIC

Add classic potato flavor plus a multi-textural experience that pairs well with this sandwich's warm, gooey cheese, and soft, yet crispy griddled bread!



2

LAY'S® LIMON

Compliment the flavors of succulent pork with a refreshing burst of lime flavor



FRENCH DIP

RECOMMENDED PAIRINGS



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1

RUFFLES® ORIGINAL

Create a complementary pairing of sweet onions and bold potato flavors, with a deeply-ridged chip that you can even dip into au jus, right alongside your sandwich!



2

LAY'S® SOUR CREAM AND ONION

Tie together the various flavors of both mild and rich caramelized onions, with a hint of creamy and tangy sour cream



MEATBALL SUB

RECOMMENDED PAIRINGS



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DORITOS®

FLAMIN' HOT

Kick it up a notch with this flamin' hot nacho addition-- plus a bold

tooth-rattling crunch that elevates the traditional flavors of savory beef, cheese, and tomato



2

CHEETOS®

CRUNCHY

Indulge in an extra layer of cheesy, sharp cheddar flavor for the perfect match to hearty meatballs and marinara - plus the benefit of contrasting crunch to this otherwise soft sandwich



HONEY SMOKED TURKEY

RECOMMENDED PAIRINGS



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1

POPCORNERS®

KETTLE CORN

The sweetness of honey smoked turkey and savory melted cheddar perfectly complements the sweet and salty tang of kettle corn flavor.



2

FRITOS®

CHILI CHEESE

Create a comforting pairing of flavors that blend warm chili spices, creamy cheddar cheese, and toasted corn, with either chicken or turkey sandwiches



PAIR PEPSICO'S MOST LOVED BRANDS WITH YOUR BESTSELLING MENU ITEMS

CONTACT YOUR
PEPSICO
SALES REPRESENTATIVE
AND PLACE YOUR
ORDER TODAY!

PRODUCT DESCRIPTION	CASE PACK	CASE GTIN	DISTRIBUTOR CODE
CHEETOS® Cheese Snacks Crunchy	64/2 oz	00028400443661	TYPE HERE
CHEETOS® Cheese Snacks Crunchy Flamin' Hot®	64/2 oz	00028400443685	TYPE HERE
DORITOS® Tortilla Chips Nacho Cheese	64/1.75 oz	00028400443753	TYPE HERE
DORITOS® Tortilla Chips Cooler Ranch	64/1.75 oz	00028400443746	TYPE HERE
DORITOS® Tortilla Chips Flamin' Hot® Nacho	64/1.75 oz	00028400219723	TYPE HERE
FRITOS® Corn Chips Chili Cheese	64/2 oz	00028400443548	TYPE HERE
FRITOS® Corn Chips Original	64/2 oz	00028400443555	TYPE HERE
FUNYUNS® Onion Snacks	64/1.25 oz	00028400443999	TYPE HERE
LAY'S® BAKED Potato Crisps Original	64/1.25 oz	00028400443968	TYPE HERE
LAY'S® Potato Chips Cheddar Jalapeno	64/1.5 oz	00028400364140	TYPE HERE
LAY'S® Potato Chips Classic	64/1.5 oz	00028400443593	TYPE HERE
LAY'S® Potato Chips Dill Pickle	64/1.5 oz	00028400179737	TYPE HERE
LAY'S® Potato Chips Limón	64/1.5 oz	00028400572545	TYPE HERE
LAY'S® Potato Chips Sour Cream & Onion	64/1.5 oz	00028400443616	TYPE HERE
MISS VICKIE'S® KETTLE Hand-Picked Jalapeño	64/1.375 oz	00028400444415	TYPE HERE
MISS VICKIE'S® KETTLE Lime and Cracked Pepper	64/1.375 oz	00028400527385	TYPE HERE
MISS VICKIE'S® KETTLE Sea Salt & Vinegar	64/1.375 oz	00028400444460	TYPE HERE
MISS VICKIE'S® KETTLE Smokehouse BBQ	64/1.375 oz	00028400444514	TYPE HERE
POPCORNERS® Kettle Corn	64/1oz	00893594002228	TYPE HERE
ROLD GOLD® Pretzels Classic Tiny Twists	64/2 oz	00028400443913	TYPE HERE
RUFFLES® Ridged Potato Chips Regular	64/1.5 oz	00028400443630	TYPE HERE
RUFFLES® Ridged Potato Chips Cheddar Sour Cream	64/1.5 oz	00028400443654	TYPE HERE
STACY'S® Pita Chip Simply Naked	24/1.5 oz	00028400496506	TYPE HERE
SUNCHIPS® Garden Salsa	64/1.5 oz	00028400444286	TYPE HERE
SUNCHIPS® Harvest Cheddar	64/1.5 oz	00028400444279	TYPE HERE